



BRAND STRONG FOR STRONG BRANDS

When Hang Ups Are Good

This manufacturer traditionally packages products in individual blister packs, the kind with the clear plastic cover and paperboard backing. It was decided that many of their customers would benefit if sets of the individual items could be packaged together. The result was a 4-pack and a 6-pack grouping, but a container was needed for retail positioning and to aid the consumer with storage after the purchase.



The clear hang-tube container not only accomplishes space saving features in the store, it also allows the consumer to hang at home or stow the various tubes together. The hanger cap is secure enough to hang, yet easy to reapply. In addition, the clear tube allows consumers to easily examine the contents while reviewing the printed materials. Yet another benefit is that VisiPak is able to match very specific colors, as was accomplished with this burnt orange hanger cap.

[Vibra-Tite](#)

Other Hang Ups

Hanging around is a great way to create the perfect package to protect and show off contents. Many of the package solutions we create begin with a [tube container](#). One clear tube can be permanently sealed on one end with either a flexible or rigid bottom insert. Next add a hanger cap or a hang plug, such as shown here.



Another type of hanging package solution is our hang tube packages. One end of the tube is crimped and sealed to secure contents. Then, select a hanger-hole style, add a cap or plug and a complete package can be hung in retail stores and used for easy storing by the consumer.



Caps and Plugs can be paired with VisiPak [open end tubes](#) by simply applying a cap or plug on the opposite end. Most cap and plug styles are specifically designed for specific diameter tubes.

To determine the cap and plug styles available for each tube option, please visit the [Plastic Tube Packaging](#) section of our website. As your drill down in your choices product charts will identify tube/container diameters and the available caps and plugs are shown near the top of the chart.