



VISIPAK®

PACKAGING SOLUTIONS

PORTFOLIO

BRAND STRONG FOR STRONG BRANDS

Delicate Details Protected by Intricate Packaging

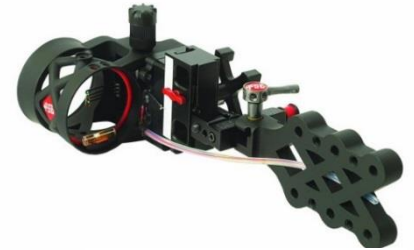
A world leader in the manufacture of precision bows always included bow sights in the production and sale of their products. When it was determined that archers often desired various bow sights the manufacture accommodated the archers by providing bow sights for purchase independent from the bow. This, however, required new packaging for retail shelves.

Multiple styles of bow sights were available, but designing a different package for all styles would be costly. In addition, the bow sights needed to be secured inside the box to prevent damage. Also, the contents needed to be visible to the consumer.



The solution was a single clear folding box designed to hold all styles of the bow sights, with graphics that decorated the package without concealing the contents. In addition, each bow sight is set securely into a thermoformed tray designed specifically to fit the delicate and intricate parts for the style. No matter which style, the tray simply slides into the clear folding box and the package was complete.

Clearly the sights were set high on this project and the target was achieved!



PSE X-Force Drive Max Sight



PSE X-Force Slider Sight

Manufacturer Providing Multiple Solutions Saves Buyer Time and Money

When a buyer can reduce the list of suppliers and gain benefits from using one source, it's time to celebrate! Here are a few reasons how VisiPak can help get the party started.

VisiPak is a multi-processor operating extrusion, injection, dip molding and thermoforming equipment in multiple manufacturing facilities. This makes it extremely helpful for buyers who, like the story above, needed more than one form of packaging to get the job done. All production by one supplier means fewer logistics to manage.



Another advantage of being a multi-processor is that all manufacturing processes result in some kind of scrap material. Such is the case in the extrusion of PETG tubing. But this scrap is not wasted. It can be used in the production of PETG thermoformed products. This 100% material utilization allows VisiPak to pass along savings to customers. In addition, the elimination of scrap material in landfills is a worldwide benefit!